



XANGO GOODNESS FOUNDATION
An Extension of XANGO's Mission of Improving Lives

XANGO, LLC donates a significant portion of corporate profits to actively support philanthropic causes through **XANGO Goodness, a worldwide cause-related movement** that mobilizes the company's global resources to better the lives of others. This encompasses humanitarian efforts, medical expeditions, volunteer programs, community health education and advisory board service. XANGO made its first donation well before turning its first profit; giving back is in the company's DNA.

In Fall 2009, the **XANGO Goodness Foundation officially launched as a 501(c)(3) charity**, a move that strengthens XANGO's fundraising ability and commitment to public accountability, while expanding XANGO's ability to help even more people in need. The Foundation extends the reach of corporate giving, rather than replacing it. The Foundation's initial fundraising focus is an Operation Smile trip to the villages in Thailand where mangosteens are harvested for XANGO® Juice, Glimpse® Topical Skin Nutrition and other XANGO products.

Our Mission

The XANGO Goodness Foundation strives to raise social consciousness and mobilize XANGO's global resources to serve, support and improve communities in need. Of particular interest is improving the lives of children around the world and mobilizing to address disasters and crises.

Helping children at home and around the world, the XANGO Goodness Foundation partners with respected and effective charitable organizations including:

- Mexico, Thailand and Russia – Operation Smile: So far, nearly 1,200 children have received life-changing cleft lip/cleft palate surgeries
- South America, Africa and Asia – AmeriCares: Feeding programs, disaster relief and humanitarian aid
- U.S. – Best Buddies: New opportunities for young students with intellectual and developmental disabilities
- Ghana – Global Alliance Project: With the University of Utah, sustainable medical care and education in collaboration with the community, developing an innovative model soon to be followed on other continents

The XANGO Goodness Foundation also **mobilizes to address disasters, crises and broader community concerns** such as:

- Peru: Bringing medical equipment/supplies to impoverished areas
- Thailand: Helping those affected by the tsunami
- New Orleans: Rebuilding dreams after Hurricane Katrina
- Japan: aiding in the relief effort after the earthquake and tsunami



XANGO encourages its global network of corporate partners, distributors, employees and consumers to participate in Foundation activities. To make a donation, please visit <http://goodness.xango.com>.

A Word about Meal Packs

In 2007, XANGO introduced a life-changing product, the XANGO Goodness Meal Pack. This product is a **meal replacement program that is the first step out of extreme starvation**. The Meal Pack is a for-profit product with a charitable purpose, which is why we do not apply Foundation donations toward Meal Pack purchases. The Meal Pack is distributed to the malnourished around the world through a partnership with global humanitarian relief organization AmeriCares.